Six Easy Steps to Using the Select Solutions[™] Mix & Match[™] Portfolio

Build-your-own label solutions from among 300 pre-selected, proven constructions. With the Select Solutions Mix & Match portfolio it's simple to generate unique, application-specific labels to grow your business. To get started, just follow the steps to niche label success:



» How will it be printed?

die-cut, finished roll

Press, variable printing,

Product Guide

>> Find your substrate

correct adhesive

and swiftly identify the

UNDERSTAND YOUR

APPLICATION NEEDS

» What's the product

labeled?

of handling

or substrate being

>> What's the surface and

>> What environmental or

shape of the substrate?

special conditions must

it endure? Think about

temperature, moisture,

ultraviolet light, frequency



Our technical solutions leaders are always ready to help walk you through your niche packaging solution. Visit us online at www.label.averydennison.com/

mix&match or contact us at:
selectsolutions@
averydennison.com

Featuring









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